

# **Marketing Intern Position**

**Organization:** Nehemiah Entrepreneurship Community

Position: Fully remote

Type: Internship

**Duration:** We require a three month minimum commitment of working part-time for 4-12

hours/week.

Compensation: \$250 per month

**About Nehemiah Entrepreneurship Community:** Nehemiah Entrepreneurship Community is a nonprofit organization dedicated to building kingdom businesses through transformational business training, coaching, and access to capital. We are passionate about equipping entrepreneurs with the tools and support they need to grow their businesses and make a positive impact on their communities. Join us as we empower leaders to achieve their God-given potential and advance the kingdom of God through business.

**Summary of Position:** We are seeking a motivated and creative Marketing Intern to join our team. This role offers a unique opportunity to gain hands-on experience in various aspects of marketing, from supporting our social media strategy to creating impactful marketing collateral and assisting with sales follow-up. The ideal candidate is enthusiastic about marketing, eager to learn and willing to be creative and take initiative to make a difference through their work.

## **Key Responsibilities:**

<u>Social Media Support:</u> Assist in managing and creating content for our social media platforms (Facebook, LinkedIn, Twitter, Instagram, etc.). Engage with our online community, schedule posts, and monitor performance analytics to optimize engagement. Might also mean engaging and posting on our membership platform as well. Assist with weekly podcasts as tech support backup.

<u>Content Creation:</u> Design and develop marketing collateral, including brochures, flyers, as well as digital content, and other promotional materials that align with our brand voice and mission.

<u>Sales Follow-Up:</u> Support the sales team by following up and tracking those who click-through, tracking leads, and assisting with follow-up communications to nurture potential partnerships and client relationships.

<u>Market Research:</u> Conduct research to identify new marketing opportunities, trends, and strategies that can be leveraged to enhance our outreach efforts.



<u>Campaign Assistance:</u> Collaborate with the marketing team to plan and execute marketing campaigns that drive brand awareness and community engagement. Help support in promoting our products in communications.

#### **Qualifications:**

- Currently enrolled in or recently graduated from a college or university.
- Has access to laptop computer
- Strong written and verbal communication skills
- Proficiency in social media platforms and content creation tools (e.g., Canva, Adobe Creative Suite)
- Ability to work independently and as part of a team
- Detail-oriented with excellent organizational skills
- Passion for entrepreneurship and the mission of Nehemiah Entrepreneurship Community
- Proficient in Google Suite Office applications, (e.g., G-Drive, Google Calendar)
- Able to meet deadlines

#### Benefits:

- Gain practical experience in a fast-paced, mission-driven environment
- Opportunity to contribute to meaningful projects and make a tangible impact
- Flexible working hours and potential for remote work
- Mentorship and professional development opportunities

# **Skills Developed:**

- Ability to engage and inspire others in marketplace, entrepreneurial, and kingdom business topics
- Ability to create a long-term social media plan
- Practical understanding of biblical entrepreneurship around the world

### How to Apply:

Interested candidates should submit their resume and a brief cover letter explaining their interest in the position and how they align with the mission of Nehemiah Entrepreneurship Community to Gina Tsague: <a href="mailto:gtsague@nehemiahecommunity.com">gtsague@nehemiahecommunity.com</a> as well as fill out this application. (form to be attached in email)