

BIBLICAL ENTREPRENEURSHIP TRAINING RESOURCES

PLANNING A KINGDOM BUSINESS





STUDENT EDITION

NEHEMIAH PROJECT INTERNATIONAL MINISTRIES
Patrice Tsague

BIBLICAL ENTREPRENEURSHIP TRAINING RESOURCES

-5TH EDITION-

BE III

PLANNING A KINGDOM BUSINESS

BY PATRICE TSAGUE
STUDENT WORKBOOK

Nehemiah Project International Ministries



PLANNING A KINGDOM BUSINESS STUDENT WORKBOOK

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Letter from the Author

And the Lord answered me, and said, Write the vision, and make it plain upon tables, that he may run that readeth it. For the vision is yet for an appointed time, but at the end it shall speak, and not lie: though it tarry, wait for it; because it will surely come, it will not tarry. —Habakkuk 2:2-3

I GREET YOU IN THE NAME OF OUR LORD AND SAVIOR JESUS CHRIST!

Congratulations on embarking on this exciting journey to write the vision the Lord gave you. Although God gave you the vision and the business idea, the success of your business is your responsibility. We believe fulfilling your responsibility involves several steps which include the following:

- 1. Accepting your call
- 2. Preparing for your call (enrolling in business training, i.e. BE Training Course, etc.)
- 3. Writing the vision (developing the business plan)
- 4. Acting on the plan (starting or expanding the business)

These four steps will require effort on your part. This business plan workbook will help you with the third step. We are assuming that you have successfully completed the Biblical Entrepreneurship Training Course I and II. If you have not, please note, this business plan workbook is based on information covered in the BE I and BE II courses. However, using this workbook is not contingent upon you completing the aforementioned courses. The benefit of completing the courses prior to embarking on developing a business plan is that it provides you with the foundation necessary to truly understand how to become a biblical entrepreneur and write an effective business plan. In order to get the most out of this business plan writing process, you need to allocate uninterrupted time and designate a place to devote to the development of your business plan. Make sure the allotted time and place provides you access to all the resources you will need such as a pen, paper, note cards, computer, disc, notebook, Bible, and research materials. Remember, the success of your plan is based on the clarity of your vision, the diligence of your research, and the time you invest into writing the plan. Writing a business plan will:

- 1. Help you reduce your risk
- 2. Prepare you for unknown pitfalls
- 3. Help you develop a strategy to overcome known risk

Once you finish the plan do not be anxious if everything does not work out as planned. Meditate upon Josua 1:5-9 and keep in mind that the vision is yet for an appointed time.

God is love,

Brother Patrice Tsague

Vilvicessique

Co-founder and Chief Servant Officer, NPIM

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DEVELOPING A KINGDOM



Instead, you ought to say, "If it is the Lord's will, we will live and do this or that." James 4:15



I. WHAT IS A KINGDOM BUSINESS?

"But seek first the Kingdom of God and His righteousness, and all these things shall be added to you." **Matthew 6:33**

A Kingdom business is a transformational enterprise with measurements beyond the triple bottom line to include an enternal bottom line:

- People
- Planet
- Profit
- Eternity

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II. WHAT IS KINGDOM BUSINESS PLANNING?

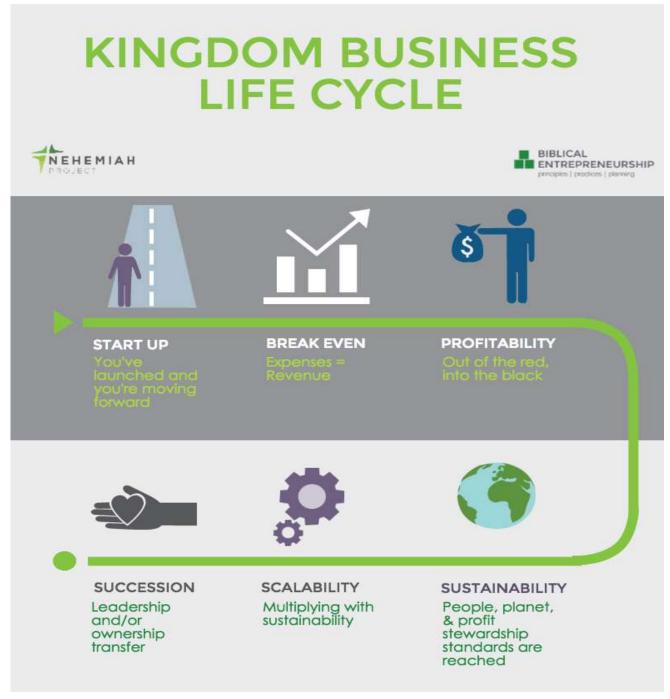
Then the Lord answered me and said: "Write the vision and make it plain on tablets, that he may run who reads it. Habakkuk 2:2

- A. A Kingdom business plan is God's blue print on how to start, operate and grow His business.
- B. A Kingdom business plan is a detailed explanation of what was (information about the steward, what is (an outline of the goals and objectives of the business and how you will accomplish them), and what is to come (your vision, long term goals and timelines).
- C. The purpose of a Kingdom business plan is to:
 - 1. To serve as a guide for operating the business
 - 2. To help raise money
 - 3. To keep investors, directors and employees informed and in one accord
 - 4. To prevent and minimize the unnecessary and unwise use of money and other resources
 - 5. To keep you focused on the mission
 - 6. Stay in tune with where God want you to go concerning the business
 - 7. To provide you with the information necessary to pray for the business

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III. KINGDOM BUSINESS LIFE CYCLE

Each business plan is different based on which phase of the life cycle the entrepreneur is in.



To everything there is a season, A time for every purpose under heaven: Ecclesiastes 3:1

IV. SEEKING GOD'S WILL

Now listen, you who say, "Today or tomorrow we will go to this or that city, spend a year there, carry on business and make money." Why, you do not even know what will happen tomorrow. What is your life? You are a mist that appears for a little while and then vanishes. Instead, you ought to say, "If it is the Lord's will, we will live and do this or that." As it is, you boast and brag. All such boasting is evil. Anyone, then, who knows the good he ought to do and doesn't do it, sins. James 4:13-17

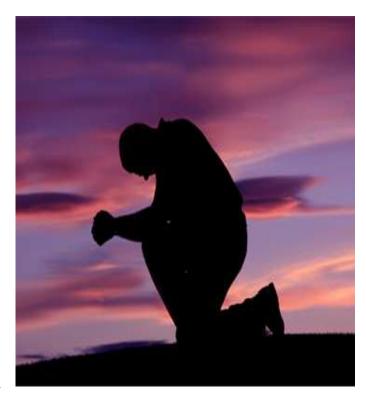
- Plan with humility
- Recognize your limitations
- Be flexible
- Seek God's wisdom
- Do what you know now to do

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V. PRAYING AND FASTING ABOUT YOUR BUSINESS PLAN

Isaiah 58: 1 - 9

- Before you write the plan first seek the Lord through prayer and fasting
- Prayer is communicating your desires to God and listening attentively to His will for you concerning your prayers
- Fasting is withholding or limiting food, drink or other pleasures in an attempt to get clarity from God about a situation.
- It is subjecting the flesh to make room for the spirit
- Fasting can not just be about food and drink but should also be about your heart and attitude
- Prayer and fasting allows you to tap into the mind of God so you may get direction and strategies for your business plan

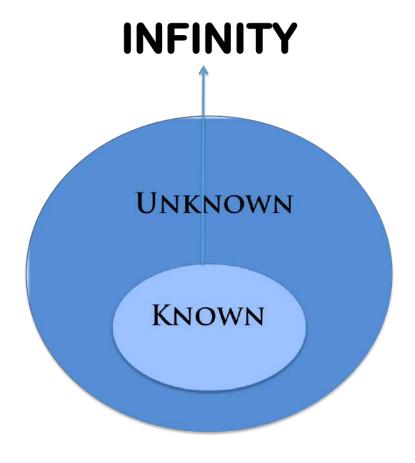


- Direction on praying and fasting
 - 1. Set aside at least 3 days for fasting a prayer concerning your business plan
 - 2. Fast as the Lord directs you but you must minimize food intake and eliminate television
 - 3. Read Exodus 24:18, Exodus chapter 25 39, Isaiah 58:1-9 and write down 3 7 things the lord reveals to you through these passages
 - 4. As you pray, pray for:
 - Pray for clarity
 - Confirmation
 - Revelation
 - Discernment
 - 5. Document and incorporate any insight God gives you into your planning process

KINGDOM BUSINESS PLAN

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VI. FROM MISSION TO VISION - KNOWN AND UNKNOWN



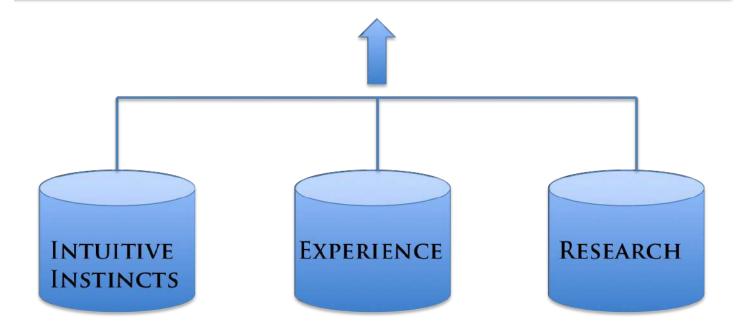
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VII. ASSUMPTION PILLARS

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But if he will not hear, take with you two or three more, that by the mouth of two or three witnesses every word may be established. Matthew 18:16

KINGDOM BUSINESS PLAN



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IX. KINGDOM BUSINESS PLANNING MODEL

I am the Alpha and the Omega, the Beginning and the End says the Lord, who is and who was and who is to come, the Almighty. **Revelations 1:8**

	Kingdom Business Planning					
What was	What is	What is to come				
Characteristics						
History	Present	Future				
Calling and Experiences	Business Formation and Strategy	Vision and Long-term Goals				
Past	1 to 5 years	6 to 10 years				
15%	75%	10%				
Credibility and Validation	Sustainability, Viability and Impact	Aspirations				
	Content					
About the Steward	Description of Company	Vision				
Relevant Experiences	Kingdom and Community Impact	Long-term Goals				
Business Idea	Industry and Market Analysis	Succession & Exit				
	Description of Product and Services					
	Marketing and Sales					
	Administration and Operation					
	Finance					
	Key Performance Indicators					
	Statement of Faith					
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ABOUT THE AUTHOR

Patrice Tsague is a Christian business trainer, entrepreneur, international speaker, preacher, author, and business coach. Patrice specializes in helping families incorporate their faith into their business practices, ensuring that their businesses are able to exist beyond the third generation.



Patrice is the co-founder and Chief Servant Officer of both Nehemiah Project International Ministries and PG & Associates, LLC, which he founded with his wife and best friend, Gina Tsague. Patrice is also the co-founder of Nehemiah Enterprise Coaching as well as Kingdom Business Coaching International. Through these organizations, Patrice and Gina are committed to building kingdom businesses around the world. Through Nehemiah Project International Ministries and PG & Associates, LLC, Patrice has trained and coached over 7,000 individuals on how to start or expand their businesses using Christian business training and coaching principles found in the Bible.

Patrice has authored several books and serves on several boards including The Timothy Plan and Cornerstone Christian Academy in Vancouver, Washington. Patrice and his wife, Gina, have two beautiful children, Gabrielle and Danielle Tsague. The Tsague family resides in Vancouver, Washington.

PLANNING A KINGDOM BUSINESS

STUDENT EDITION † 5TH EDITION

Planning is the ability to tap into the mind of God and gather the necessary details on how the vision He gave you will be implemented. It requires you to carefully do your research so you can effectively support and communicate the assumptions you make throughout the plan based on the revelations that the Lord has given you. Planning for the future requires flexibility to cope with the unexpected. You must set timetables and establish priorities, decide on the methods to be used and the people who will be involved. You must analyze the existing situation, formulate and apply targets, logic, and creativity to all details in between. To do this, you need a tested and proven guideline. This is why we produced Planning a Kingdom Business. Planning a Kingdom Business is the third and final book of the Biblical Entrepreneurship book series. It provides you with a guideline on how to develop a comprehensive business plan with measurable kingdom impact. Whether you are attempting to enhance an existing plan or develop a new plan, this book provides you with questions and templates to help you develop a winning, transformational business plan. This comprehensive kingdom business plan guide begins with Section I - Developing a Kingdom Business Plan. This section helps you align your business plan with God's will and provides you with a kingdom business plan framework. Section II - What Was, provides you with a guideline to document your business and personal history while clarifying your business idea. Section III - What Is, provides you with a guideline to address issues regarding business formation and a strategic action plan for business growth. Section IV - What Is to Come, helps you articulate the future of the company with a clear succession and exit strategy. The book also includes a business plan checklist to help guide your planning process and timeline.



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